



UNIONE EUROPEA
FESR 2003-2006



INTERREG III B CADSES



ROME Project

(**RO**man, ancient Greek and amber routes, innovative **M**ethodologies and measures connecting **E**urope)

INTERREG III B CADSES – Priority 3 - Measure 3.1

Tecnopolis CSATA and Apulia Region

with the contribution of

Municipality of Fasano (BR)

under the patronage of

Superintendence of Archaeological Properties for Apulia

in collaboration with

Regional Scholastic Office of Apulia

promote the

Transnational Competition for original works on the subject

From history paths, the ways to reach the East

Announcement of a Competition

Tecnopolis CSATA and Apulia Region organise, in collaboration with the Municipality of Fasano (BR), and under the patronage of the Superintendence of Archaeological Properties for Apulia and the collaboration of the Regional Scholastic Office of Apulia, a competition to select the best original works on the subject of the paths laid out by the ancient Rome roads.

The competition is part of the **ROME** project, (**RO**man, ancient Greek and amber routes, innovative **M**ethodologies and measures connecting **E**urope), co-financed by the European Union **Community Initiative Interreg III B (2000-2006) CADSES – Priority 3 – Measure 3.1**. It intends to promote and increase the value of the cultural and environmental heritage of the countries of the CADSES area, increasing their knowledge and perception with the use of innovative technologies, which allow the interaction between the real and virtual space, obtaining an on-line perception of the reality. The project aim is to connect the historical, cultural and commercial roads with the present life along those ancient roads, paying attention to their tourist aspects and to a sustainable cultural development.

INTRODUCTION

The historical memory is important for the sharing of the cultural and economic integration project, which is



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at the base of the European Union. The principle on which Rome project is developed is just the safeguard and promotion of the cultural heritage considered as a strong point for the cooperative regional development.

The project starts from the knowledge of the common history and of the representative values of the ancient road system, to create a common ground to support the cultural, environmental and tourist heritage of the single areas.

With the employment of new technologies, the itineraries of the Roman and ancient Greek roads have been reconstructed together with those of the amber way in Europe; they are all considered as examples of the common economical, commercial and cultural exchanges through different civilisations and historical periods. At the same time, the involvement of several institutional and socio-economical figures from the single regions focuses on the present need to improve the development of the commercial and cultural routes in Europe, in particular towards the eastern Europe and towards the future member states, with the common purpose to develop a common identity even maintaining the local identities and to promote the development of a sustainable cultural tourism, reinforcing the European cultural and economic integration.

The partners of this project are the organisations belonging to the CADSES regions: Italy, Greece, Austria, Albania, Slovakia and Hungary. As regards Italy, Umbria Region, Marche Region and Apulia Region are involved, together with the Tecnopolis CSATA Technological and Scientific Park.

COMPETITION PURPOSE

In the archaeological sites along the routes of the ancient Rome roads, the journey tendency together with the reaching of the farthest places are restored. This tendency represents nowadays - more than ever - a metaphor of this feeling that includes different cultures, typical of the European citizens.

The competition aim is to stimulate the youth to engage in the narration, through images or words, and with the production of creative works (tales, poems, photographs, short films) on the common history that generates the European identity.

AREA OF INTEREST

The subject of the competition is *From history paths, the ways to reach the East*.

The competition will have transnational features and involve the project partner countries: Italy, Greece, Austria, Albania, Slovakia and Hungary.

It will admit works which tell about the historical and metaphoric paths in order to define an inclusive European culture: the Roman ways, the archaeological sites, the historical, artistic and cultural finds and the reconstruction of the collective historical memory to research the founding principles of the European Union.

All the works will have to be realised in English language or in the language of any partner country that is adherent to this initiative.

The Partner adherence to the competition, at their expenses, entails them to the organisation of the promoting activities in their country and their participation to the Evaluation Committee.

All the original works will have to be produced on a digital support and realised with the ICT technology support.

The competition will consider three different sections.

1. The literary section

It is the section dedicated to the literary works that will allow unpublished short stories and poems.



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Every work has to be conceived already in a digital way, with the support of possible hypertexts, images and historical connections.

The short stories will have to be unpublished and the paper will have to fall within 12.000 and maximum 18.000 characters for a maximum of 10 typewritten pages, also typed on a computer.

Only one short story per author will be accepted.

Also poems will have to be unpublished, and each author will be allowed to submit up to three works made of a maximum of 30 lines.

2. The photographic section

It is the section devoted to the photographic works that will allow:

- 1 Digitalised TRADITIONAL original images, that is images previously obtained with analogue photographic techniques, then digitalised (if not acquired by a digital camera) and sent without any digital processing, except for the slight inevitable retouching in main colours and contrast;
- 2 PROCESSED original images, that is images obtained with digital photographic techniques and processed by the author on a computer with digital techniques.

Each author will be allowed to submit up to three photographic works.

3. The audiovisual section

It is the section devoted to the audiovisual works, documentaries and fictions of any kind and format, short films with a running time of maximum 15 minutes (including opening and closing credits). Works will have to be realised entirely with a digital technique.

Each author will be allowed to submit not more than two documentaries and fictions and for each presented work, he is asked to send as many DVD (or VHS) copies as his presented works are.

The competition is only open to those works produced and carried out after the 1st January 2005.

Competition Regulations

PARTICIPANTS

The competition is open to all the European citizens - living in one of the member states - who are older than 18 as from the publication of this announcement of competition.

A special participation condition is provided for those who are under 18, and are enrolled and attending the secondary school.

The students' works must be the result of a collaboration among all the class members with the involvement of at least a teacher, who is in charge of assisting and coordinating them; works produced by a single person will not be accepted. The admitted work authorship will be attributed to all the members of the participant classes.



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TERMS OF PARTICIPATION

This announcement and registration form are available on the project website at [ROME project](#), on the organiser partners' websites: [Apulia Region](#), [Tecnopolis CSATA](#), and on participating partners' websites.

The registration form together with a copy of the submitted work/s in the competition, produced only on digital supports, must **in any case** be sent by mail at this address:

ROME Project – Transnational Competition
Secretary c/o Tecnopolis Csata
S.P. per Casamassima Km 3
70010 Valenzano (BA) – I

The presentation of the literary works on paper and of the traditional photographic works on photographic paper is optional.

The copies sent for the pre-selection will not be returned, and they will be filed in the transnational competition archives of ROME project at Tecnopolis. The copy shipping costs for the pre-selection will be paid by the participants.

The registration forms have to be received by the **3rd of November 2006**.

The registration form consists of two parts: the participant personal information file and the work presentation form.

- 1 The participant's **personal** information file has to be filled out in all of its parts by the author of the presented work/s (one for each author) and furnished with a short curriculum. The data will be protected in accordance with the Italian laws 675/96 and 196/03.
- 2 The **work presentation form** will include the work title and a synthetic statement of the work and, as regards the audio-visual works (documentaries and fictions), it will include a synopsis. In the form the participants are asked to indicate which section among those provided by the competition they want their work to be entered. The selecting panel reserves the right to change the chosen section if they consider it appropriate.

As regards the student classes participation, there is a specific form.

By entering the competition, every single author or producer is responsible for his own work content, he declares he has settled the copyright to any third party and clearly allows to make use of the sent material in non-profit making events, organised by ROME project partners also in other venues and in different contexts.

Moreover, every single author and/or producer of every work authorises in advance the publication of their data on [Rome project](#) website, on [Apulia Region](#) website, on [Tecnopolis CSATA](#) website, **on the member partners' websites** and on the promotional material produced to advertise the initiative. They also authorise their possible transfer to the media for a promotional purpose only.

FREE PARTICIPATION AND RESPONSIBILITY DISCLAIMING

The participation in the competition is free, there is no admission fee. The works sent for the competition will not be returned, no receipt notice will be sent. The organisers disclaim any responsibility for any possible mistake in delivery or loss that could take place during the forwarding of works to the competition secretary or during the execution of the competition itself.

PROPOSAL SELECTION



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An Evaluation Committee, subject to the exclusion of the works which are not conform to the present announcement/regulations, will examine and select the best works at its unquestionable judgement and according to the following criteria:

- Correspondence to the subject proposed by the competition;
- Clarity in the work presentation;
- Work originality and quality;
- Command of the employed means and relative languages.

The Evaluation Committee will be composed of representatives from Tecnopolis CSATA and Apulia Region and of the Partners participating in the initiative; it could avail itself of the professional support of experts in archaeology, in diffusion and in the literary, photographical and cinematographic arts.

The organisers will reserve the right to verify the truthfulness of the requirements requested for the participation in the competition.

PRIZES

On the basis of the selection made by the evaluation committee, a list of the best works will be drawn up divided in three different lists, one for each section of the competition

A prize of gross € 1.500 will be awarded to the first classified work in each of the three sections offered with the contribution of **Tecnopolis**.

A special prize will be awarded to the most innovative work offered by the Municipality of Fasano (BR).

No work can be rewarded with more than one cash prize.

The evaluation Committee will be also entitled to point out, with a special mention, other works that entered the competition having a special value. The opinion of the evaluation Committee is unquestionable.

The works presented at the competition that are in line with this announcement/regulations, will be published (entirely or partly) on the project website and included in a DVD realised by ROME project, distributed free of charge as a promotional material.

For this purpose the participant authors transfer the copyright free of charge for the publication of their work, or works if they present more than one.

AWARDING OF PRIZES

The prize awarding notification will take place by mail.

The list will be published and the prizes will be awarded during an event which will take place in Apulia, in December 2006.

All the information and the updating relative to this competition as well as the relative forms are available on Rome [project](#) website, on [Apulia Region](#) website, on [Tecnopolis CSATA](#) website, on the member partners' websites.

Explanations can be asked sending an e-mail to:

- concorsoROME@tno.it

or telephoning at:

- +39 0804670663



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Submitting a registration form means the complete acceptance of this announcement of competition and of these regulations, which, being an integral part of the registration form has to be also subscribed.

The non-observance of these announcement terms and conditions will involve the exclusion from the competition.

PERSONAL DATA TREATMENT

TecnoPolis, as organiser of this competition and as its relative data manager according to the law n. 675 and the Legislative Decree. n. 196 dated 30th June 2003, declares it will use the personal data provided by the competitors only for institutional purposes and for the fulfilment of the competition procedure.

FINAL PROVISIONS

For any controversy pertaining to the interpretation and/or the execution of this announcement/regulations and for any other action that could rise in relation to this competition, Bari Court will be the competent one.

Valenzano, 14 luglio 2006

ACCEPTANCE SIGNATURE



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PARTICIPANT PERSONAL INFORMATION FILE

Surname _____

Name _____

Address _____ **n** _____

Town _____ **ZIP code** _____

Province _____ **e-mail** _____

Country _____

Phone _____ **Mobile** _____

Date of birth _____ **Sex:** M F

Fiscal Code _____

I enclosed my Curriculum Vitae

The required data will be filed by Tecnopolis CSATA str. Prov. Casamassima km. 3, 70010 Bari and used according to the Italian Law n. 675 and to the Legislative Decree n. 196 dated 30th June 2003 and processed only for institutional purposes and for the fulfilment of the competition procedure. The people concerned can ask to have them cancelled from the relative lists, according to the art. 7 and 8 of the above-mentioned Law at any time.

I, the undersigned, _____ authorise to use my personal data according to the Law n. 675 and to the Legislative Decree n. 196 dated 30th June 2003.

In witness whereof

Declarant Signature



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WORK PRESENTATION FORM

Work title _____

Short work description/synopsis _____

Declaration of work authenticity and partial copyright assignment:

I, the undersigned, _____ declare to be the author of the following work _____

_____ and to transfer to the competition *“From history paths, the ways to reach the East”*, for free, exclusively, its exclusive copyright for a possible publication on ROME project website, on Apulia Region website, on Tecnopolis CSATA website, on the participant partner websites, and **in non-profit events, organised by the ROME project partners also in other venues and in different contexts.**

The copyright assignment is obviously limited to this use.

In witness whereof

(Author Signature)



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STUDENTS' PARTICIPATION FORM

Institute _____

Institute typology _____

Class _____

Address _____ **n.** _____

Town _____ **ZIP code** _____

Province _____ **e-mail** _____

Phone _____ **Mobile** _____

Coordinator teacher * _____

*The coordinator teacher is responsible for the presentation.

The required data will be filed by Tecnopolis CSATA str. Prov. Casamassima km. 3, 70010 Bari and used according to the Law n. 675 and to the Legislative Decree n. 196 dated 30th June 2003 and processed only for institutional purposes and for the fulfilment of the competition procedure. The people concerned can ask to have them cancelled from the relative lists, according to the art. 7 and 8 of the above-mentioned Law at any time.

I, the undersigned, _____ authorise to use my personal data according to the Law n. 675 and to the Legislative Decree n. 196 dated 30th June 2003.

In witness whereof

Declarant Signature



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WORK PRESENTATION FORM

Work title _____

Short work description/synopsis _____

Declaration of the work authenticity and partial copyright assignment:

I, the undersigned, _____ declare to take the responsibility for this work _____

_____ and to assign to the competition *"From history paths, the ways to reach the East"*, free of charge, its exclusive copyright for a possible publication on ROME project website, on Apulia Region website, on Tecnopolis CSATA website, on the participant partner websites, and **in non-profit events, organised by the ROME project partners also in other venues and in different contexts.**

The copyright assignment is obviously limited to this use.

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In witness whereof

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